

# 2019-2020 District Goals



**District:** District 201V2

**Constitutional Area:** Australia, New Zealand, Papua New Guinea, Indonesia, S. P

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process .
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events.

Additional action items to achieve this goal:

Notice requiring attendance of all incoming Club Presidents, Treasurers, Secretaries, Membership Chairpersons, and interested Lions to attend club development Forum Training

Conduct 3 Forums during May 2020, in various parts of the District to reduce travel for incoming officers .Lara May 9th, Horsham May23rd, Hamilton May 24th unless decided otherwise , bearing in mind national Convention Adelaide May 15th- May 18th

If required conduct further forums for those who do not attend District forums at Zone meetings

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will support and promote Region/Zone Chairperson training events.
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:

Notices requesting attendance at Zone training forwarded with Letter of acceptance

100% Zone/Region attendance at training April 13th at Shadow Cabinet weekend. Role of Zone/Region Chairperson, Facilitating Cross level Communication, Serving as Club Consultant, Goal Setting and Action Planning for Success, MyLci/MyLion

100% Zone /Region Chairperson Create a Lions Learning Center Account

## LEARNING FOR EVERY LION

## Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 10 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.

### Action Items:

I will ensure my district team understands their role in identifying qualified candidates for institutes.

### Custom goal and action items

100% Development of Club Skills in creating and using social media , and Club Public Relations at club development forums and Club Zone Visits

Development of Members Personnel Skills in Computers and MyLCI and My Lion at Club Development Forums, Shadow Cabinet, and Club Visits

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	20
2nd Quarter	20
3rd Quarter	20
4th Quarter	20

**By the end of the 4th quarter, the district will add a total of 80 new members.**

### Action Items:

My district will establish 1 club branch(es).

My district will induct 15 new Lions under 40 years old.

My district will convert 5 Leos to Lions.

My district will organize at least 1 membership growth event(s).

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	1	20
3rd Quarter	0	0
4th Quarter	1	20

**By the end of the 4th quarter, the district will start 2 new clubs.**

**With a minimum of 40 charter members.**

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will host a New Club Development Workshop.

My district will organize 1 Leo Club(s).

My district will start 1 Speciality Club(s).

Atrology

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

## MEMBER RETENTION

	Drops
1st Quarter	15
2nd Quarter	20
3rd Quarter	15
4th Quarter	20

**By the end of the 4th quarter, the district's membership drops will not exceed 70 members.**

### Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.  
 My district will use the Club Quality Initiative to support member retention  
 My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .  
 My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Investigate and Create new clubs, Specialty Clubs, Leo's, and Club Branch Clubs in Melbourne and Geelong growth areas, of Truginia, Tarneit, Yarraville, Point Cook, Allansford, and Armstrong Creek

At Club Visits Zone ?Region meetings encourage Clubs to Invite potential members of all ages to join and hold an interactive Members forum at The district Convention on gaining Younger members

Att Club Visits and Zone/ Region Meetings Encourage Clubs to participate in the Nett + 1, and Two More hands Campaigns

At Club Visits Zone ?Region meetings Club Development forums. Encourage Clubs with community projects to Invite potential members to assist clubs club service projects. In line with The global Courses of Diabeties awarenes, Eye Health, Environment, Hunger and ,Childhood

Zone/Region Chairpersons to work closely with clubs identified as being in difficulty in providing service to their communities assessing with club redevelopment Supported by DC -CQI and DC Retention

## NET GROWTH GOAL

80	+	40	-	70	=	50
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

**In the 2019-2020 fiscal year, my district will serve 255000 people.**

### Action Items:

Of the total number of people served in my district, 2000 people will be youth (under 18 years old).  
 My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide).  
 I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

Promote, Awareness of Global Causes at Club Development Forums, Zone Region Meetings, District Chairperson Visits to clubs

Conduct Awareness Activities Forums in Diabeties and Eyesight at District Convention in Nhill

Encourage Clubs to promote Service Projects through District News Letter Facebook Page and Local Media outlets

## SERVICE ACTIVITIES

**In the 2019-2020 fiscal year, my district will complete 300 service activities.**

### Action Items:

I will educate clubs in my district about our global causes.

## SERVICE ACTIVITY REPORTING

**In the 2019-2020 fiscal year, 95 % of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting .

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

Promote Club Activities and Achievements as Membership Growth opportunity at Club Development Forums , Zone/Region Meetings and DG Club Visits

Encourage Clubs to have an additional member attend Club activities to promote membership

Encourage Clubs at Club Development Forums to have effective Media Coverage of Service Activities and Achievements

## LCIF: PARTICIPATE

**By the end of the 2019-2020 fiscal year, 100% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.**

### Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

My district will promote members giving \$2 each week to Campaign 100: LCIF Empowering Service.

## FUNDRAISE

**During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 48000.00 to support Campaign 100: LCIF Empowering Service.**

### Action Items:

My district will raise US\$ 48000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 15 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 15 100/100 Clubs this year

## ADVOCATE

**In the 2019-2020 fiscal year, 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal:

Promote, Awareness of Global Causes at Club Development Forums, Zone /Region Meetings, District Chairperson and DG Visits to clubs

Ensure that all Clubs report service activities using MyLci , My Lion